



West Lothian's

Business Accelerator Programme

2022



About the Business Accelerator Programme

West Lothian Council's Business Accelerator Programme is available to businesses in West Lothian who are looking to accelerate recovery and growth. The programme will run over four months and will involve a combination of 1-2-1 support and attendance at a series of group workshops, delivered by industry expert consultants. The workshops will cover key growth subjects including strategy, innovation, finance, productivity and sustainability and skills and training.

Each business will be assisted to develop a tailored action plan that will be used as a tool to help the business achieve their goals. Businesses will be supported by their advisor throughout the duration of the programme and will have access to potential funding and further tailored 1-2-1 support aligned with their action plan.



Benefits and Eligibility

Benefit to the business

- Opportunity to upskill in non business as usual (BAU) activities with free access to expert delivered workshops
- 1-2-1 business strategy support to develop a tailored action plan
- Specific support to assist with the delivery of the strategic plan
- Access to financial/grant funds to support objectives
- Assistance to overcome identified gaps and hurdles

Course Programme

- Six Expert - delivered webinars
- 1-2-1 strategy session provided by Matrix Business Growth Consultants
- Tailored support aligned to strategic action plan including, further expert help, courses and funding
- Ongoing support from Business Advisor
- Delivered over 4 months

Eligibility

- SME based in West Lothian
- 5-50 employees
- Seeking to grow
- Been trading for 1 year
- Have an idea, new product or service that needs development
- Looking to enter into new markets



Format of Programme

